



Marketing Foundations: Customer Decision Journey

Course completed by Celeste Lizanich
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Top skills covered

Customer Journey Mapping

Customer Marketing

A stylized, handwritten signature in black ink, appearing to read "Shea H".

Shea Hanson, Head of Learning Content Strategy



Certificate ID: def0e42d1767408ef3e0db0efa8d505683ef6e26de4f22ba595ae67e05e3a355